



## NEWS RELEASE

### Laguna Announces Private Placement

**KELOWNA, BC – April 19, 2016 – Laguna Blends Inc. (CSE: LAG) (OTC: LAGBF) (Frankfurt: LB6A.F) (the “Company” or “Laguna”)** wishes to announce that it is proposing a non-brokered private placement of up to 909,091 units at \$0.11 per unit for gross proceeds of \$100,000 (the "Offering"). Each unit will consist of one common share and one transferable share purchase warrant exercisable at \$0.15 for a period of one year. Laguna plans to rely upon the new “existing shareholder exemption” described in Multilateral CSA Notice 45-313 – *Prospectus Exemption for Distributions to Existing Security Holders* (published March 13, 2014) or analogous exemption for shareholders of record as of April 18, 2016, as well as other exemptions. Proceeds of the Offering are expected to be used towards the following: (a) IT expenditures; (b) consulting fees; and (c) working capital. A finder's fee may be paid in accordance with Canadian Securities Exchange ("CSE") policy.

Unless the Company determines to increase the gross proceeds of the Offering and receives CSE approval for such increase, if subscriptions received for the Offering based on all available exemptions exceed the maximum Offering amount of \$100,000, units will be allocated *pro rata* amongst all subscribers qualifying under all available exemptions.

#### **About Laguna Blends Inc.**

Laguna is a network marketing company that generates retail sales through independent affiliates. Affiliates utilize tools and technology that enable them to build an international business from their own home or anywhere else in the world. This technology replaces the need for expensive travel and hotel meetings.

The Company is currently focused on the nutritional health benefits derived from hemp. Laguna’s first product category as an entry to market are functional beverage products that contain hemp and other efficacious ingredients. Laguna’s initial products to market are the following:

“Caffe” is an instant, “just add water” hot coffee beverage that is infused with both whey and hemp protein. With 2 grams of protein in every serving, our proprietary product packs a powerful protein punch. Caffe, contains Instant coffee, whey protein hydrolysate, hemp protein, natural flavors.

“Pro369” is a single serving, "on-the-go," plant based, instant, hemp protein that is served cold and comes in 4 delicious flavors. Pro369 is water soluble and can be directly mixed in water, added to milk, almond milk or coconut milk. Pro369 can also be blended in a shake or smoothie. Pro369 is also a source of Omegas, 3, 6 and 9 and contains ginseng.

Laguna Blends has been granted approval from Health Canada for four powdered flavours: Pro369 Chocolate Banana, Mixed Berry and Vanilla Caramel and Tropical Powder. Pro369 contains Hemp protein, natural flavors, stevia, and American ginseng.

The Minister of Health from Health Canada has granted Laguna a product license along with a Natural Product Number ("NPN") for all four of the Pro369 Flavours. They are all listed under the same NPN.

- i. A source of protein that helps build and repair body tissues.
- ii. Source of amino acids involved in muscle protein synthesis.
- iii. Assists in the building of lean muscle.
- iv. An adaptogen to help maintain a healthy immune system.
- v. Supportive therapy for the promotion of healthy glucose levels.

Hemp has long been recognized by the health and nutrition industry as a super food, cited in many publications as a balanced source of all ingredients required to achieve health and wellness.

### **HempOmega®**

HempOmega® is an environmentally sustainable, vegetarian source of Omegas 3 and 6 that boasts a superior nutrient profile. A water soluble, homogenous, powdered ingredient, it can be easily integrated and/or manipulated, with no unpleasant taste or chemical contamination – opening up entirely new product formulation opportunities. Hemp Omega's greater ability to endure the digestive process delivers unmatched bioavailability, thereby maximizing its potential health benefits.

The Company sells its products through its independent affiliates in the USA and Canada.

HempOmega® is a Trademark owned by Naturally Splendid Enterprises, Ltd. and is used under license by Laguna Blends Inc.

### **ON BEHALF OF THE BOARD**

"Stuart Gray"

President, Chief Executive Officer,

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**Forward-Looking Information:**

*This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future plans including, without limitation, statements regarding use of proceeds, the expected launch date for the Company's business, its product offerings and plans for sales and marketing. Although the Company believes that the expectations reflected in the forward looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned to not place undue reliance on forward-looking information. Such forward looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation, and does not intend, to update any forward looking statements or forward-looking information in this news release. The statements in this news release are made as of the date of this release.*